## CONTRACT



And:

Crossroads Media, LLC. 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

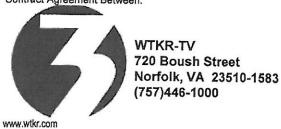
	Contract / Re	vision		Alt Order #	<u>‡</u>	
	566678	1		07895031		
Product					W	
Crossroads GPS						
Contract Dates	Estimate #					
08/15/12 - 08/21/12	12/11/884					
<u>Advertiser</u>			Ori	iginal Date	/ Revision	
Crossroads GPS				8/17/12	/ 08/17/12	
	Billing Cycle	Billing	Cal	endar	Cash/Trade	
	EOM/EOC	OC Broadcast			Cash	
	Station	Account Executive		Sales Office		
	WTKR	Jamie .	And	Irus	Washington, D.	
	Special Hand	fandling				
	Demographic					
	Adults 35+					
1	IDB#	Adverti	ser	Code	Product Code	
	8433	12			11	
	Agency Ref			Advertiser	Ref	

*l ine	Ch Start	Data End C	ate Descripti		0		Spots/			Tot	als
1	Order & April 1997					Days		Rate	Type S	pots	Amount
1 ,	Start Date	End Date	12 NewsCha Weekdavs	Spots/Week	5-6am		:30	VALUE OF THE PROPERTY OF THE P	NM	6	\$1,440.00
	08/13/12	08/19/12	222	6	<u>Rate</u> \$240.00						•
2	00,20		12 NewsChar		5-6am		:30		NM	4	\$960.00
Meek	Start Date : 08/20/12	End Date 08/26/12	Weekdays 22	Spots/Week 4	Rate						Ψ300.00
3 3					\$240.00						
3 .	Start Date		12 Newschan Weekdays		6-7am		:30		NM	6	\$2,190.00
Week	: 08/13/12	08/19/12	222	Spots/Week 6	Rate \$365.00						•
4 3	3 08/20/			nel 3 News	6-7am						
	Start Date		Weekdays	Spots/Week	6-7am Rate		:30		NM	4	\$1,460.00
Week	08/20/12	08/26/12	22	4	\$365.00				ı		
5 3	08/15/	12 08/19/1	12 CBS This	Morning	7-9a		:30			_	
		End Date	Weekdays	Spots/Week	Rate		.50		NM	6	\$1,680.00
Week	08/13/12	08/19/12	222	6	\$280.00						
6 3	08/20/	12 08/21/1	2 CBS This I		7-9a		:30		NM	4	£4 400 00
Manle	Start Date 08/20/12	End Date	Weekdays 22		Rate		13.5		14141	**	\$1,120.00
		08/26/12	177.77	4	\$280.00						
7 3	08/18/	12 08/18/1	2 Early Show		9-11am		:30		NM	1	\$200.00
Meek.	Start Date 08/13/12	End Date 08/19/12	Weekdays	Spots/Week 1	Rate					•	4200.00
8 3					\$200.00						
0 3		12 08/19/1 End Date	Weekdays	ay Morning			:30	Section of the sectio	NM	1	\$485.00
Week:	08/13/12	08/19/12	S	Spots/Week 1	<u>Rate</u> \$485.00						
9 3	08/15/		2 Let's Make		9-10am						
	Start Date		Weekdays	Spots/Week	9-10am Rate		:30		NM	3	\$1,245.00
Week:	08/13/12	08/19/12	111	3	\$415.00						
10 3	08/20/	2 08/21/1	2 Let's Make	A Deal 9am	9-10am		:30		N114	_	
	Start Date	End Date	Weekdays	Snots/Week	Rate		.50		NM	2	\$830.00
Week:	08/20/12	08/26/12	11		\$415.00						
11 3				iht	11am-12n		:30		NM	3	\$1,665.00
	Start Date 08/13/12	End Date	Weekdays	Spots/Week	Rate		83.00000			3	Ψ1,005,00
VVEEK.	00/13/12	08/19/12	111	3	\$555.00						

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



Contract / Revision Alt Order# 566678 07895031 Contract Dates Product Estimate # 08/15/12 - 08/21/12 Crossroads GPS 12/11/884 Advertiser Original Date / Revision Crossroads GPS 08/17/12 / 08/17/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type	To Spots	otals
Start Date End Date Weekdays Spots/Week	Rate	, and the state	турс	Opolo	Amount
12 3 08/20/12 08/21/12 Price Is Right	11am-12n	:30		1	
Start Date End Date Weekdays Spots/Week	Rate	.50	NM	2	\$1,110.00
Week: 08/20/12 08/26/12 11 2	\$555.00			1	
13 3 08/15/12 08/19/12 Newschannel 3 News	12n-1230pm	:30			PROPERTY AND ADDRESS OF THE PROPERTY OF THE PR
Start Date End Date Weekdays Spots/Week	Rate	.50	NM	3	\$1,245.00
Week: 08/13/12 08/19/12111 3	\$415.00				
14 3 08/20/12 08/21/12 Newschannel 3 News	12n-1230pm	.20			
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	2	\$830.00
Week: 08/20/12 08/26/12 11 2	\$415.00				
15 3 08/15/12 08/19/12 CBS Daytime	1228-3pm	:30			
Start Date End Date Weekdays Spots/Week	Rate	.30	NM	9	\$4,995.00
Week: 08/13/12 08/19/12333 9	\$555.00				
16 3 08/20/12 08/21/12 CBS Daytime	1228-3pm	:30			
Start Date End Date Weekdays Spots/Week	Rate	.30	NM	6	\$3,330.00
Week: 08/20/12 08/26/12 33 6	\$555.00				
17 3 08/15/12 08/19/12 Ellen Degeneres 3pm	3-4pm	:30			
Start Date End Date Weekdays Spots/Week	Rate	.30	NM	3	\$1,185.00
Week: 08/13/12 08/19/12111 3	\$395.00				
18 3 08/20/12 08/21/12 Ellen Degeneres 3pm	3-4pm	:30		_	
Start Date End Date Weekdays Spots/Week	Rate	.30	NM	2	\$790.00
Week: 08/20/12 08/26/12 11 2	\$395.00				
19 3 08/15/12 08/19/12 NewsCha 3 News First @ 4p	358-5pm	:30		_	
Start Date End Date Weekdays Spots/Week	Rate	.50	NM	3	\$840.00
Week: 08/13/12 08/19/12111 3	\$280.00				
20 3 08/20/12 08/21/12 NewsCha 3 News First @ 4p	358-5nm	:30		_	
Start Date End Date Weekdays Spots/Week	Rate	.50	NM	2	\$560.00
Week: 08/20/12 08/26/12 11 2	\$280.00				
21 3 08/15/12 08/19/12 Newschannel 3 News	5-530pm	:30		_	
Start Date End Date Weekdays Spots/Week	Rate	.50	NM	3	\$1,395.00
Week: 08/13/12 08/19/12111 3	\$465.00				
22 3 08/20/12 08/21/12 Newschannel 3 News	5-530pm	:30			2000
Start Date End Date Weekdays Spots/Week	Rate	.30	NM	2	\$930.00
Week: 08/20/12 08/26/12 11 2	\$465.00				
23 3 08/15/12 08/19/12 Newschannel 3 News	530-6pm	:30			
Start Date End Date Weekdays Spots/Week	Rate	.50	NM	3	\$1,305.00
Week: 08/13/12 08/19/12111 3	\$435.00				
24 3 08/20/12 08/21/12 Newschannel 3 News	530-6pm	:30	- NIV	•	
Start Date End Date Weekdays Spots/Week	Rate	.50	NM	2	\$870.00
Week: 08/20/12 08/26/12 11 2	\$435.00		1		
25 3 08/15/12 08/19/12 Newschannel 3 News	6-630pm	:30	NM	•	04 545 00
Start Date	Rate	.55	IAIN	3	\$1,515.00
Week: 08/13/12 08/19/12111 3	\$505.00				
26 3 08/20/12 08/21/12 Newschannel 3 News	6-630pm	:30	NM	2	64 040 00
Start Date	Rate		MINI	2	\$1,010.00
Week: 08/20/12 08/26/12 11 2	\$505,00				
	630-7pm	:30	NM	1	<b>\$200.00</b>
Start Date End Date Weekdays Spots/Week	Rate		(AIV)	~1.	\$200.00
Week: 08/13/12 08/19/125 1	\$200.00				
28 3 08/15/12 08/19/12 7-730pm	7-730pm	:30	NM	3	\$1,755.00
	ar emineral Schröder	500-7-C	, 2141	3	φ1,733.00

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www.wtkr.com



Contract / Revision Alt Order # 566678 07895031 Contract Dates Product Estimate # 08/15/12 - 08/21/12 Crossroads GPS 12/11/884 Advertiser Original Date / Revision Crossroads GPS 08/17/12 / 08/17/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Tune	Prince of the last	tals
Start Date         End Date         Weekdays         Spots/Week           Week: 08/13/12         08/19/12        111         3	<u>Rate</u> \$585.00	Longar Week Male	туре	Spots	Amount
29 3 08/20/12 08/21/12 7-730pm  Start Date End Date Weekdays Spots/Week Week: 08/20/12 08/26/12 11 2	7-730pm <u>Rate</u> \$585.00	:30	NM	2	\$1,170.00
30 3 08/15/12 08/19/12 730-8pm  Start Date End Date Weekdays Spots/Week  Week: 08/13/12 08/19/12111 3	730-8pm <u>Rate</u> \$555.00	:30	NM	3	\$1,665.00
31 3 08/20/12 08/21/12 730-8pm  Start Date End Date Weekdays Spots/Week  Week: 08/20/12 08/26/12 11 2	730-8pm <u>Rate</u> \$555.00	:30	NM	2	\$1,110.00
E 32 3 08/18/12 08/18/12 Saturday Prime  Start Date End Date Weekdays Spots/Week  Week: 08/13/12 08/19/12S- 1		:30	NM	0	\$0.00
Credited	Start/End Time 10-11pm	Weekdays         Length         Rate          Sa         :30         \$830.00	<u>Type</u> <i>NM</i>		
33 3 08/19/12 08/19/12 Sunday Prime  Start Date End Date Weekdays Spots/Week  Week: 08/13/12 08/19/12	7-8pm <u>Rate</u> \$1,785.00	:30	NM	1	\$1,785.00
34 3 08/15/12 08/19/12 Late News (M-F) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/12111 3	11-1135p <u>Rate</u> \$760.00	:30	NM	3	\$2,280.00
35 3 08/20/12 08/21/12 Late News (M-F) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/20/12 08/26/12 11 2	11-1135p <u>Rate</u> \$760.00	:30	NM	2	\$1,520.00
36 3 08/18/12 08/18/12 Late News (Sa-Su) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/125- 1	11-1135p <u>Rate</u> \$515.00	:30	NM	1	\$515.00
37 3 08/19/12 08/19/12 Late News (Sa-Su)  Start Date End Date Weekdays Spots/Week  Week: 08/13/12 08/19/12S 1	11-1135p <u>Rate</u> \$515.00	:30	NM	1	\$515.00
38 3 08/15/12 08/19/12 Late Night with David Lettern  Start Date End Date Weekdays Spots/Week  Week: 08/13/12 08/19/12111 3	n1135pm-1237am <u>Rate</u> \$235.00	:30	NM	3	\$705.00
39 3 08/20/12 08/21/12 Late Night with David Lettern Start Date End Date Weekdays Spots/Week Week: 08/20/12 08/26/12 11 2	n1135pm-1237am <u>Rate</u> \$235.00	:30	NM	2	\$470.00
40       3       08/15/12       08/19/12       Late Late Show w/Craig Ferg         Start Date       End Date       Weekdays       Spots/Week         Week:       08/13/12       08/19/12      111       3	1237-139am <u>Rate</u> \$70.00	:30	NM	3	\$210.00
41 3 08/20/12 08/21/12 Late Late Show w/Craig Ferg <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/20/12 08/26/12 11 2	<u>Rate</u> \$70.00	:30	NM	2	\$140.00
V       42       3       08/21/12       08/21/12       NewsCha 3 News First @ 4p         Start Date       End Date       Weekdays       Spots/Week         Week:       08/20/12       08/26/12       -T       2	358-5pm <u>Rate</u> \$280.00	:30	NM	2	\$560.00
V       43       3       08/21/12       08/21/12       Late Night with David Letterm         Start Date       End Date       Weekdays       Spots/Week         Week:       08/20/12       08/26/12       -T       1	1135pm-1235am <u>Rate</u> \$235.00	:30	NM	1	\$235.00
V 44 3 08/21/12 08/21/12 Overnight Rotator	430-459am	:30	NM	1	\$35.00

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Contract Agreement Between: WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000 www.wtkr.com

	Contract / Revision 566678 /	Alt Order # 07895031			
Contract Dates 08/15/12 - 08/21/12	Product Crossroads GPS	Estimate # 12/11/884			
Advertiser Crossroads GPS		riginal Date / Revision 08/17/12 / 08/17/12			

*Line Ch Start D	Date End Date Do	escription	Start/End Time	Days	Spots/ Length Week	Dete		otals
Start Date Week: 08/20/12	End Date Weel 08/26/12 -T	kdays Spots/Week		Days	Length Week	Rate	Type Spots	Amount
Time Period	# of Spots	Gross Amount	Net Amount		Totals	3	120	\$50,055.00
07/30/12 -08/21/12	2 120	\$50,055.00	\$42,546.75					
Totals	120	\$50,055.00	\$42,546.75					

Signature:	Date:
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